**Unit Project**

Congratulations! You’ve finished *1984* and you’ve already created a persuasive piece about something you care about! Now, it’s time to take things one step further. This project will require you to make a plan to take action.

Requirements:

* You must pick a different genre/medium to use (video, picture, poster, a radio broadcast — you can choose! The only catch is that you will have to get this genre approved by me during our student-teacher conference on May 4.
* You much come up with a way to spread the word and distribute this information. There are so many ways that you can do this! Some of these include Twitter, a Facebook page, putting posters around the city or into stores, making a commercial, recording a radio PSA, ect.) You also should talk to me about this in our conference.
* You must include a one-page rationale for why you picked what you picked. This must be in MLA format.
* You are required to present your idea to the class. Remember: You are trying to create change with this project!

Each of these requirements will be worth 25 points. If you are missing one, the highest grade that you can receive is a 75.

Have fun with this assignment! This is an issue YOU care about. YOU are the expert here.